



## 2025 North Beach Soccer Club Sponsorship Packages

Senior men, Amateurs



North Beach Soccer Club is an amateur football club based in Perth's northern suburbs. The club competes in the Football West Amateur Premier league, the highest level of amateur football in Western Australia. The club won its first major honour in 2024 and enter the 2025 season as Amateur Cup champions.

The club is pleased to offer the following Amateur sponsorship packages for the next two seasons. The 25-26 playing kit will be supplied by Kappa Australia, allowing your business to be recognised on the product of the iconic Italian brand.

### Packages

Package	Cost (\$) ex. GST	Term	Details
Major	7,500	2 years	<ul style="list-style-type: none"> <li>- Logo on front of playing shirts (40); First Team and Reserves</li> <li>- Unlimited access to club's facilities for functions and events</li> <li>- Premium advertising at the club's ground and clubrooms</li> </ul>
Minor (Single)	3,000	2 years	<ul style="list-style-type: none"> <li>- Logo on rear of playing shirts (40); First Team and Reserves</li> <li>- Complimentary (x1) access to club's facilities for functions and events</li> <li>- Advertising at the club's ground and clubrooms</li> </ul>
Minor (Exclusive)	5,000	2 years	<ul style="list-style-type: none"> <li>- Logo on rear of playing shirts (40); First Team and Reserves</li> <li>- Unlimited access to club's facilities for functions and events</li> <li>- Premium advertising at the club's ground and clubrooms</li> </ul>
Training/Warm-up	5,000	2 years	<ul style="list-style-type: none"> <li>- Logo on front of warm-up/training shirts (40); First Team and Reserves</li> <li>- Unlimited access to club's facilities for functions and events</li> <li>- Premium advertising at the club's ground and clubrooms</li> </ul>

Please note that any package highlighted red is unavailable.

## MAJOR SPONSOR

### Details:

- Front of shirt sponsor on all Amateur playing kits, first team and reserves. This is a premium sponsorship allocation, with the business' logo printed large on the front of the playing shirts.
- With this package, you are granted access to the club's facilities for corporate events, programs, marketing and other engagements – with no booking charge for the club's facilities. Organising with the club's functions and bar team, you can plan an event that meets all your needs.
- Teardrop flag promotion on matchday's at the club's ground. **Provided by your business**, the club will display a large teardrop flag every Sunday outside the clubrooms at Charles Riley Reserve. The flag will be on display from 8am in the morning until the last game of the day. Hundreds of people visit the club every week, providing your business with a great platform to promote its services.
- Internal digital advertising displayed inside the clubrooms during business hours. The club will run marketing material, **provided by the business**, on the various screens inside the clubroom during all active business hours. The business can provide new marketing material every month, up to 30 seconds in length. Still or video advertising is permitted. The advertising will run within the club's marketing program.
- Opportunities to engage with the club's Amateur First Team players for marketing and promotional purposes. The business will be invited to the club's media day to produce content for their own marketing and social media purposes.
- Access to a great community club, with passionate members and commitment to the local game. Your brand will be connected to the club which is rapidly growing into one of the largest clubs in the State.

### Cost:

	Fee	Date
<b>Year one (2025)</b>	\$5,000	On signing – 01/02/2025
<b>Year two (2026)</b>	\$2,500	01/04/2026
<b>Total (25-26)</b>	\$7,500	

## MINOR SPONSOR

### Details:

- Rear of shirt sponsor on all Amateur playing kits, first team and reserves. The business' logo will be printed on the back of the playing shirts. As there are two available printing locations, one logo can be printed at the top, and one at the bottom. There is also the opportunity for rear exclusivity for a greater fee.
- With this package, you are granted access to the club's facilities for corporate events, programs, marketing and other engagements at a discounted rate, including one complimentary booking. Organising with the club's functions and bar team, you can plan an event that meets all your needs.
- Teardrop flag promotion on matchday's at the club's ground. **Provided by your business**, the club will display a large teardrop flag every Sunday outside the clubrooms at Charles Riley Reserve. The flag will be on display from 8am in the morning until the last game of the day. Hundreds of people visit the club every week, providing your business with a great platform to promote its services.
- Internal digital advertising displayed inside the clubrooms during business hours. The club will run marketing material, **provided by the business**, on the various screens inside the clubroom during all active business hours. The business can provide new marketing material every month, up to 15 seconds in length. Still or video advertising is permitted. The advertising will run within the club's marketing program.
- Opportunities to engage with the club's Amateur First Team players for marketing and promotional purposes. The business will be invited to the club's media day to produce content for their own marketing and social media purposes.
- Access to a great community club, with passionate members and commitment to the local game. Your brand will be connected to the club which is rapidly growing into one of the largest clubs in the State.

### Cost:

For this package, there are two fees – an exclusive fee for an individual business, or regular fee offering two packages.

	Exclusive fee	Regular fee	Date
<b>Year one (2025)</b>	\$3,500	\$2,000	On signing – 01/02/2025
<b>Year two (2026)</b>	\$1,500	\$1,000	01/04/2026
<b>Total (25-26)</b>	\$5,000	\$3,000	

## TRAINING SPONSOR

### Details:

- Front of shirt sponsor on all Amateur training shirts, first team and reserves. The business' logo will be printed on the front of the shirts.
- With this package, you are granted access to the club's facilities for corporate events, programs, marketing and other engagements. Organising with the club's functions and bar team, you can plan an event that meets all your needs.
- Teardrop flag promotion on matchday's at the club's ground. **Provided by your business**, the club will display a large teardrop flag every Sunday outside the clubrooms at Charles Riley Reserve. The flag will be on display from 8am in the morning until the last game of the day. Hundreds of people visit the club every week, providing your business with a great platform to promote its services.
- Internal digital advertising displayed inside the clubrooms during business hours. The club will run marketing material, **provided by the business**, on the various screens inside the clubroom during all active business hours. The business can provide new marketing material every month, up to 30 seconds in length. Still or video advertising is permitted. The advertising will run within the club's marketing program.
- Opportunities to engage with the club's Amateur First Team players for marketing and promotional purposes. The business will be invited to the club's media day to produce content for their own marketing and social media purposes.
- Access to a great community club, with passionate members and commitment to the local game. Your brand will be connected to the club which is rapidly growing into one of the largest clubs in the State.

### Cost:

	Regular fee	Date
<b>Year one</b> (2025)	\$3,500	On signing – 01/02/2025
<b>Year two</b> (2026)	\$1,500	01/04/2026
<b>Total</b> (25-26)	\$5,000	



## 2025 North Beach Soccer Club Sponsorship Packages

Senior men, Metro and Masters



North Beach Soccer Club fields various men’s teams in the Metropolitan and Masters leagues. In 2025, the club has three Metro teams and three Masters teams available for sponsorship. The following packages are available for the next two seasons.

### Packages

Package	Cost (\$) ex. GST	Term	Details
Metro (Individual team)	3,000	2 years	<ul style="list-style-type: none"> <li>- Logo on front of playing shirts (20)</li> <li>- Complimentary access to club’s facilities for functions and events</li> <li>- Advertising opportunities at the club’s ground and clubrooms</li> </ul>
Metro ( <b>All</b> teams)	10,000	2 years	<ul style="list-style-type: none"> <li>- Logo on front of playing shirts (80)</li> <li>- Unlimited access to club’s facilities for functions and events</li> <li>- Premium advertising at the club’s ground and clubrooms</li> </ul>
Masters (Individual team)	3,000	2 years	<ul style="list-style-type: none"> <li>- Logo on front of playing shirts (20)</li> <li>- Complimentary access to club’s facilities for functions and events</li> <li>- Advertising opportunities at the club’s ground and clubrooms</li> </ul>
Masters ( <b>All</b> teams)	7,500	2 years	<ul style="list-style-type: none"> <li>- Logo on front of playing shirts (60)</li> <li>- Unlimited access to club’s facilities for functions and events</li> <li>- Premium advertising at the club’s ground and clubrooms</li> </ul>

Please contact our sponsorships team for more information regarding the details of these packages, the above outlines the key benefits of each sponsorship tier.

All packages are negotiable, and the club can offer other opportunities upon request.

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